

ER 60-7855/a

8 OCT 1960

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Mr. Hugh C. Quinn
The Detroit Press Club
Detroit Leland Hotel
Detroit 31, Michigan

Dear Mr. Quinn:

Thank you very much for your letter of 4 October
inviting me to speak to the Detroit Press Club.

I sincerely regret that I will be unable to
accept your kind invitation even though you were
good enough to leave the choice of a date to me.
In view of my official position, it is necessary
for me to restrict my speaking engagements to the
various government service schools except on a rare
occasion when I make an outside talk. Unfortunately,
I cannot make an additional commitment at this time.

Your courtesy in asking me to join you is
indeed appreciated.

With kindest regards.

Sincerely,

[Signature]

Allen W. Dulles
Director

O/DCI bk(7 Oct. 60)

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(EXECUTIVE REGISTRY FILE *Invitation*)

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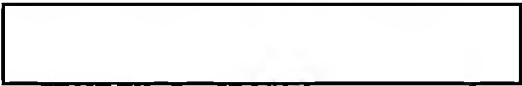
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6 October 1960

MEMORANDUM FOR THE DIRECTOR

1. This memorandum recommends action in Paragraph 2.
2. Since the Detroit Press Club wants your speech, as well as the question-and-answer period to be "on-the-record," I would recommend that you not accept. All press clubs want speeches to be on-the-record.
3. The National Press Club in Washington has, I believe, a prior request repeated by each incoming president. You also have requests from Larry Spivak to go on "Meet The Press" anytime you wish, and the same from Ted Koop for "Face The Nation." ABC, Mutual, and NBC want you on their own for any program you would appear on.
4. The three principal papers in Detroit--the FREE-PRESS, a Knight newspaper, the NEWS, a Booth paper, and the TIMES, a Hearst paper--each has a circulation of close to a half-million a day and slightly over half a million each Sunday. An appearance on-the-record before the Detroit Press Club would result in large coverage in the Middle West. However, an appearance on "Meet The Press" would give you an audience of from twenty to thirty million; "Face The Nation," roughly twenty million. An appearance at the National Press Club would give international coverage.
5. It may well be that you may wish to go on-the-record in the Middle West at some time next year and only with this reason in mind would I think you might wish to postpone a decision on this request until early in the new year. As Mr. Quinn told me on the telephone, they would be delighted to have you at anytime and would be willing to suit your plans.

Attach.
cc: DDCI


STANLEY J. GROOMAN
Assistant to the Director

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DETROIT LELAND HOTEL
DETROIT 31, MICHIGAN
Telephone: WOODWARD 2-3090

October 4, 1960

Mr. Allen W. Dulles, Director
Central Intelligence Agency
2430 E Street, N.W.
Washington 25, D. C.

Dear Mr. Dulles:

The Detroit Press Club wishes to extend a cordial invitation to you to address our membership at a luncheon or dinner meeting at your earliest convenience.

The Press Club is an active organization of some 850 members, with permanent quarters in the Detroit-Leland Hotel in downtown Detroit. Our roster includes reporters, writers and editors from the three Detroit metropolitan daily newspapers and other area papers, the Associated Press and United Press-International, major out-of-town dailies such as the New York Times and Wall Street Journal, and the national news magazines. Also included are reporters and newscasters from the Detroit area radio and television stations and the national radio and TV networks.

We are lining up our winter program now, and I would like to suggest a few dates for your consideration: November 28, December 1 or 2, week of December 5 through 9, or December 12. I am sure that if none of these dates is satisfactory with you, we can agree on another date. Our capacity for lunch or dinner at the Press Club is 250. As I mentioned to Col. Grogan on the telephone today, your talk and the question and answer period would be on the record, just like a press conference.

The Detroit Press Club would consider it a distinct privilege to have you address us, and we await your early favorable reply.

Very truly yours,

DETROIT PRESS CLUB

Hugh C. Quinn
Hugh C. Quinn